

BISMA Newsletter

Vol. : 01/09

Jan.-June, 2009

You never
need to settle
for what you
are. You can be a
new Person.
You CAN if you
Think
you Can.


BISMA
BIYANI INSTITUTE OF SCIENCE & MANAGEMENT
Approved by the AICTE, Ministry of HRD, Govt. Of India
Affiliated to the Rajasthan Technical University



3

BISMA-A
sought after
Institution

5

Routine at
BISMA

8-13

Campus Interviews/
Industrial
Interface

14

Forthcoming
Events

16

ARTICLE
The Woman in
your life



An Overview of a Must Read Book



In this issue of the BISMA Newsletter, I wish to recommend to all my faculty members as also the students, a book which was initially published in 1937 but still commanding universal appeal. The book is “How to Win Friends and Influence People” by Dale Carnegie. This book has the potential to change your life.

It contains wonderful and highly useful principles enumerated by Dale Carnegie which will help you to become a more likeable, loveable and effective person, not only as a boss or a colleague but at home, in the market place and as a friend as well. It is a Masterpiece in Human Relations.

Regard this book as a Working Handbook and apply it at every opportunity.

I am reproducing an overview of the book along with the Principles outlined by the author. which will help the students become successful and effective member of the society.

An Overview of the Book

Part One	Fundamental Techniques in Handling people	3 Principles
Part Two	Six ways to make people like you	6 Principles
Part Three	How to Win People to your way of thinking	12 Principles
Part Four	Be a leader : How to change people without giving offence or Arousing Resentment	

Part One

Fundamental Techniques in handling People

Chapter-I : If you want to gather Honey, Don't kick over the Beehive.

Principle - Don't Criticize, Condemn or Complain or indulge in persistent fault finding.

Chapter-II : The Big secret of dealing with people - Give Honest & Sincere Appreciation. Our wants are led by the supreme desire to be important.

Chapter-III : He who can do this has the whole world with him. He who cannot walks a lonely way. Action springs from what we fundamentally desire and the best piece of advice to all persuaders whether in Business, at home, in school or in politics is First Arouse in the other person an eager want.



BISMA Newsletter

Jan. - June, 2009



EDITORIAL BOARD

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Contents

- ☐ From the Director's Desk 2
- ☐ From the Chief Editor's Desk 2
- ☐ Why BISMA... 3-6
 - An Idyllic Setting
 - BISMA-An Introduction
 - Systems Instituted to Ensure Optimum Output
 - Regular Activities at BISMA
 - An innovative Curriculum
 - Sports Day-2009
 - BISMA Fest-2009
 - Fresher's Party-2009
 - Republic Day-2009
 - Management Seminar
- ☐ Main Highlights 7-14
 - Academics
 - Personality Enhancement
 - Corporate Interface
 - Miscellaneous
 - Management Fundas
 - Forthcoming Events
- ☐ Articles 15-20
 - Leadership Mantra
 - Tips to Manage...
 - Time Management
 - The Woman in your life
 - Can I help You
 - Winner v/s Looser
 - A Son Speaks
 - Current Management Scenario
 - Waqt Nahi...
 - Winning in Life
 - The Value of An MBA in the World
 - Rational Positive Thinking



A Marathon session with Shiv Khera (Youth Motivator)



Advisory Council Meeting of BISMA - 09



Dr. Sanjay Biyani
Director (Acad.)

From the Director's Desk...

The BISMA having completed two years of its inception & when the very first batch is about to pass out, it is in order that the institution has commenced publishing the resume of activities during the previous six months in the form of half yearly newsletter. I dedicate this Maiden newsletter to the zeal and spirit of all our MBA students who have made the right choice of joining the most useful course of education. I commend my Teaching Faculty and Administrative Staff who in this short span of time have successfully brought into place very effective operating procedures and systems which have enabled the BISMA to become an epitome of learning in the field of Management. At the same time I also congratulate the Editorial Staff for bringing out this informative and useful Newsletter.

From the Chief Editor's Desk...

It has been very heartening to see the BISMA grow leaps & bounds within a very short term. The period from Jan-June 2009 has been a hectic one, interspersed with multi-disciplinary activities varying from Academic ones to Personality Enhancement, cultural and organized intra & inter collegiate competitions. Every passing month has made the BISMA students taller in their understanding, self awareness, outlook, attitude and acquisition of soft skills.

The students have evinced keen interest in all the activities, have worked hard and are growing on the right lines. They believe "They CAN Do it"

Happy Reading

Best of Luck.



Brig. Randhir Singh
Chief Editor

Why BISMA

is a sought after destination for Professional Education among students from all over the country?



AN IDYLIC SETTING



A majestic building suitably located in the most eco-friendly environment of one of the best planned locality of Jaipur.



Equipped with “State of the Art” Teaching Techniques.

AN INNOVATIVE CURRICULUM - Curriculum & syllabi followed is designed to provide all round education to prepare future business leaders.



A well stocked library.

24hrs. fully air conditioned Computer Lab.





The Faculty of BISMA - Perfect Mentors. They are

- Building confidence & bringing out creative platforms in the students. Most of the activities are thought of, planned and executed by the students. A 'Student's Forum' exists for the purpose.
- Well networked Placement Cell Provides efficient training and counseling to prepare professionals for the corporate world and secure their future.

BIYANI INSTITUTE OF SCIENCE & MANAGEMENT (BISMA) AN INTRODUCTION

BISMA commenced its 1st MBA course during the year 2007. The two year MBA programme is Semester based and affiliated to the Rajasthan Technical University, Kota. This is the second year of its inception. Following two semesters are currently in progress.

Semester II : The classes commenced in right earnest in the first week of Nov.08. Because of little late start, few additional classes were organized both before and after the working timings. The II Semester is currently busy with their studies University Exams are scheduled to commence from 30 July, 2009.

Semester IV : The session commenced on 15 Sept. 08 immediately on termination of the 45 days summer training. The IV Semester who are due to bid 'Adieu' is the very first batch of BISMA. 100% placements are expected by August 2009.

SYSTEMS INSTITUTED TO ENSURE OPTIMUM OUTPUT

- Daily Routine followed scrupulously.
- Emphasis on case study method of instruction.
- Monthly Faculty meetings to review past performance and plan the remaining semester.
- Mid course check on coverage of syllabus.
- Issue of Handbooks of Key Terms of respective papers & Handouts by Faculty Members.
- Monthly check of all documents.
- Weekly up-dation of BISMA website.
- Adequate stress on Soft Skills, Communication Skills, Teamwork, Leadership & Management Skills, Problem Solving, Ethics & Etiquettes, etc.
- Monthly report to Director (Acad.)
- Daily report to Director (Acad)
- A well thought out weekly time table
- Interactive sessions with Visiting Faculty from Corporate World.
- Regular Faculty Development Programmes

REGULAR ACTIVITIES AT BISMA :

Glimpse of Daily Curriculum

- Prayer commences at 0845 hrs.
- Announcements
- Daily News Headline
- Thought/Management Funda of the day
- National Anthem
- Classes as per Time Table
- Presentations
- Lecturers by visiting Faculty of repute
- Industrial visits
- Group discussion/PI Sessions
- Interactive Session
- Quiz, Reasoning Exercises
- Extra Curricular Activities
- Competitions
- Seminars
- Internal & University Exams
- Pre placement & Placement GD & PI Sessions





An Innovative Curriculum-Activities providing a creative platform & building confidence in the students.

Sports Day-2009



BISMA Fest-2009



Freshers' Party-2009



Republic Day Celebration-2009



Management Seminar

Main Highlights

JANUARY - JUNE, 2009

Main highlights of events covering the period Jan.-June 09 are :

JANUARY, 2009



Academic

1. The classes were conducted as per Time Table.
2. In view of the forthcoming examinations, extra classes were conducted in Managerial Economics, Marketing, QT and Accounts by Dr. Sanjay Biyani, Director (Acad.) & other faculty members. The month was also conspicuous by concerted endeavour at revision of courses.
3. Significant activity of the month was conduct of Sem.III MBA University Examinations from 13 Jan-Feb. 2009.
4. FDPs every Friday from 2 p.m. to 4 p.m.

Personality Enhancement

1. General Awareness & Logical Reasoning Exercise was conducted for I Sem students on 30 Jan. Following bagged positions.

General Awareness Test

- 1st — Rekha & Priyanka Vashistha
2nd — Anju Soni & Taskeen Sheikh

Logical Reasoning

- 1st — Anju Soni
2nd — Shashi Yadav



- Nidhi
— Priyanka Vashistha
— Sarita Jain

2. Group Discussion Sessions were conducted for 1st Sem as under :
(a) 23rd Jan. — Brig.Randhir Singh
(b) 31st Jan. — Mr.V.K.Pathak

Corporate Interface

1. Industrial visit to Rajasthan Patrika. The Project Report submitted by Manju Rathore was adjudged as the Best Report amongst the 1st Sem students.

Miscellaneous

1. Advisory Council Meeting in BISMA - Meeting of Advisory Council of BISMA was held on 19 Jan.09, chaired by Dr. Sanjay Biyani, Director-Acad. The following external members also attended the meeting.
a) Dr. Anil Mehta, Assoc. Prof. Dep. of Bus.Adm. RU
b) Dr. Kavaldeep Dixit, Vice Principal, IIIM
2. The meeting turned out to be extremely useful and will go a long way in further improving the caliber of MBA students and their placements.

Management Fundas/Thought for the day

1. The following issues were covered during Assembly Time.

- a) Road map to success.
- b) Soft Skills.
- c) Table Manners.



- d) Make up your mind to be happy. Learn to find pleasure in simple things.
- e) Happy New Year. Nothing lasts forever. So live it up, drink it down, laugh it off. Avoid the bullshit, take chances and never have regrets, because at one point, everything you did was exactly what you wanted.
- f) Luck is what happens when preparation meets opportunity.
- g) There is no limit to what you can imagine. And with commitment, with effort, what you can imagine you can become. Put your mind to work for you. Believe that you can do it. The world will tell you that you can't. Yet, in your belief you'll find the strength, you'll find the ability to do it anyway.
- h) All that we are is the result of what we have thought. The mind is everything. What we think we become.
- i) It is never too late to be what you might have been.
- j) Secret of success 99% is hard work & just 01% is blessing & luck.

FEBRUARY, 2009

Academic

Significant activity of the month was termination of Sem.III University Exams on 04 Feb.09 and commencement of Sem.I Examination w.e.f. 25 Feb.09. Other essential activities of Feb. 09 were :

- 04 Feb. : Termination of Sem.III University Exams.
05 Feb. : 1st Sem Examination & Enrolment Forms filled up.
12&13 Feb.: HR Conclave 2009 on the topic "HR challenges in Current Economic Scenario" attended at Rajputana Sheraton by Mr.Mohd. Illyas, Brig. Randhir Singh, Ms.Shikha Ajmera and 2 students.
14 Feb. : Summer Training Project Viva Voce Sem.III
05-15 Feb. : Sem.Break Sem.III
25 Feb. : Commencement of Sem.I University Exams.
28 Feb. : Ms. Shikha Ajmera attended Seminar in IIM.
FDPs
06 Feb. : On PPT by Ms.Shikha Ajmera.
28 Feb. : On Personality, as viewed from all angles by Brig. Randhir Singh.



Personality Enhancement

- 16-21 Feb. : Personality Enhancement Workshop for Sem.IV including Professional Communication Skills by MDA (Sponsored by AICTE).
18 Feb. : GD session for Sem.IV by Brig.Randhir Singh.

Campus Interviews

- 16-17 Feb. : Campus interview by Reliance Capital for Sem.I. Twelve students shortlisted.
20 Feb. : Campus interview at Arya College for Management, Kukas by Genpact. Two students of BCA and three of MBA IV Sem. shortlisted.

Misc.



- 01 Feb. : Kalpana Chawla Memorial Award ceremony.
- 19-20 Feb. : 2-days Seminar on Consumers Right at HCM, RIPA, attended by two Faculty Members.
- 23 Feb. : Technical Inspection by RTU.

Formulation of Guidelines / Instructions

1. Following important guidelines / instructions were formulated for dissemination to all the institutions/Deptts. of BGC.
 - (a) Intra College/Inter Deptt. Competition.
 - (b) Kalpana Chawla Memorial Award Function.
 - (c) International Women's Day.



MARCH, 09

Academic

1. Significant activity of the month was Termination of Sem.I University Exams, commencement of MOS

Certificate Course for Sem IV and 5-days Industrial Tour for Sem.IV.

Classes were conducted as per Time Table. Other events of the Month were :

- 25 Feb.-16 Mar.09 : Continuation of Sem.I University Exams.
- 17-22 Mar. : Sem. Break for Sem.II
- 18 Mar. : Discussion on Case Study for Sem.IV by Ms.Poornima Singhal.
- 21 Mar. : Joint session of MBA students on the topic "Overview of Stock Market and its Operation" by Mr. S.K.Sharma, Branch Manager, Anand Rathi.
- 23 Mar. : Commencement of Sem.II classes Students attended Retail Management Seminar in IIIM, Jaipur
- 26 Mar. : Guest lecture for all MBA students on "Intellectual Property Rights" by Mr. Kin Shuk Jain, Advocate, Raj.High Court.
- 28 Mar. : Seminar on Global Entrepreneurship Programme conducted by AIESEC.

FDPs

- 13 Mar. : FDP conducted on topic "Effective Teaching Skills" - Moderator Ms.Anshita Lohiya
- 20 Mar. : FDP conducted on topic "Latest trends on issues related to subject paper "HR Case Study" by Ms.Anshita Lohiya.



Personality Enhancement



- 05,07 & 12 Mar. : Extempore speech practice sessions by Brig. Randhir Singh for Sem.IV
- 13 Mar. : Group Discussion on Circus Industries taken by Ms.Shikha Ajmera for IV Sem.
- 30 Mar. & 05 April : Commencement of Six Days Personality Enhancement Workshop for Sem.II, including Professional Communication Skills by MDA (Sponsored by AICTE)

Campus Interviews/Industrial Interface

- 30 Mar. : Campus placement interview conducted for Sem.II & IV by Mr.Sunil Sharma, B.M. Anandrathi
- 30 Mar. : Summer Placement Interview by SBBJ for Sem.II
- 31 Mar.- 05 April : 21 students of Sem.IV and 2 faculty members proceeded on 5 days Industrial tour and clubbed it with visits to Hill Stations of Ranikhet, Chaubatia and Nainital.



Industrial Visits



1. Parle G, Nimrana, Rajasthan
2. Mahindra & Mahindra, Rudrapur
3. Bajaj Auto, Rudrapur
4. HCL, Rudrapur
5. HMT, Rudrapur

Misc.

- 07 Mar. : International Women's Day Celebration.
- 24 Mar. : Inter Department/Intra College Competition conducted for BISMA and BGC. (Commerce & Mgmt.). BISMA bagged second position out of 6 colleges.

APRIL 09

Academic

1. Significant activity of the month was conduct of First Internal Exams and 5-days Industrial tour by Sem.IV.
2. The Classes were conducted as per Time Table. Other Events were :
 - 08 Apr. : Spoken English Classes started for all MBA students.
 - 13 Apr. : Commencement of 60 hrs.Tally classes for Sem.II
 - 20 Apr. : Commencement of First Internal Exam of Sem.IV

Seminars

- 15 Apr. : Seminar conducted for all MBA students on the topic "How to Prepare for Interviews" and Mock Interview session by Mr. Vinay Modi, P.T.Education.
- 16 Apr. : Seminar on "Opportunities during recession time" for all the MBA students by Mr. Rahul Mahaveer, Faculty, Time Institute.

17Apr. : Seminar on “Inflation” for Sem.II by Mr.Mohd. Ilyas & Ms.Anshita Lohiya.

26-27Apr : National Seminar on “Towards a Knowledge Society conducted at Main Auditorium of Biyani Group of Colleges.

FDPs

17Apr. : FDP conducted through Book Review “Monk who sold his Ferrari” Robin Sharma by Brig. Randhir Singh.

Personality Enhancement

14Apr. : Logical Reasoning Exercise Conducted for Sem.II & Sem.IV Results are given below :

Swati Badaria IV Sem. — 1st

Kirti Goyal IV Sem. — 2nd

17Apr. : Mock Interview for Sem.II

17Apr. : General Awareness Exercise conducted for Sem II & Sem IV. Results are given below :

Poonam Chowdhry Sem IV — 1st

Nidi Paliwal Sem.II — 2nd

Campus Interview/Industrial Interface

22Apr. : Interaction with Reliance Money for Summer Training of Sem.II.

27Apr. : Interaction with UTI Mutual Funds for Summer Training for Sem.II

28Apr. : Interaction with Max New York Life Insurance for Summer Placement for Sem.II

29Apr. : Interaction with Mahindra Finance for Summer Training of Sem.II

Misc.



25Apr. : BISMA Sports Day It commenced with an impressive March Past and Oath Taking Ceremony. The Events consisted of Kho-Kho, Sack Race, Balancing Race, Three

Leg Race, Tug of War, Carrom etc. Plenty of action was observed during all the events and the day ended with prize distribution. Following were prize winners of the day.

Sackrace : 1st — Priyanka Goyal
2nd — Raunak Makkar
3rd — Navleen Kaur



Carrom Board : 1st — Navleen Kaur
2nd — Priyanka Goyal
3rd — Diksha



Kho-Kho : Winner -Students of Sem.II
Tug of War : Winner -Students of Sem.IV
Balancing : 1st Barkha Tewani, Sem.IV





30 Apr. : Foundation Stone of BIRD University at Kalwar and inauguration of Hanuman Mandir and address by Param Pujya Shri Kirit Bhajji.

MAY, 2009

Academic

1. Significant activity of the month was Sem.II proceeding on Summer Training from 18 May to 26 June 2009.



2. The Classes were conducted as per Time Table. Other Events were :

06 May onwards : 1st Internal Exams. of Sem.II

15 May : Following MBA Faculties submitted "Handbook" on Key Terms, an extremely useful study material prepared for the benefit of the students.

- Dr. Mohd. Ilyas
- Mr. B.K. Jain
- Ms. Poornima Singhal
- Ms. Anshita Lohiya
- Mr. B.N. Gaur
- Ms. Shikha Ajmera

18 May : Sem.II students proceeded on Summer Training.

21 May : Case Study discussion by Ms.Poornima Singhal with IV Sem students.

PEP:

07 May : Interview Practice Session for Sem.IV

13 May : BISMA Fest A day long session of multifarious highly educative and useful activities. With little guidance from the MBA faculty, the complete function was conceived, planned and organized by the students. Details of prize winners in various events are given below.



Face Painting:

- 1st Poonam Dhamu
- 2nd Tulsi





Rangoli:

- 1st Nidhi Paliwal, Richa Jhankal, Tabasum, Shruti
- 2nd Kirti Goyal, Ankita Jain, Deepika Khandelwal, Payal Jain

Extempore:

- 1st Poonam Dhamu
- 2nd Navleen Kaur

Business Quiz:

- 1st Team C Manisha Jain and Varsha Sagar
- 2nd Team A Sonali Garg and Anju Soni

Singing:

- 1st Nidhi Chauhan
- 2nd Richa Khunteta

Solo Dance:

- 1st Surbhi Kabra
- 2nd Priyanka Vashistha



Group Dance:

- 1st Surbhi & Group
- 2nd Barkha & Group

FDPs:

- 26 May : FDP on "Stress & Stress Management" by Mr. Ashok from Asian Paints.
- 29 May : FDP on "How to guide students to improve concentration in studies: by Dr. Meena Sogani.

Industrial Interface:

- 15 May : Campus Interview of Sem.II & IV by Genpact.
- 31 May : Campus Interview of Sem.II & IV by Vishal Mega Mart. Sem.II students went for interview for Summer Internship to the following companies.
 - Birla Sunlife
 - HSBC Investment
 - Union Bank of India
 - UTI Mutual Fund
 - Urban Cooperative Bank

Misc.:

- 14 May : Freshers' Party.
- 25 May : Seminar on Life Saving Training



JUNE, 09

Academic

1. Significant activity of the month was Summer Training for Sem. II students and University Examination for Sem. IV students from 6-17 June 09.
2. The classes were conducted as per Time Table. Other highlights of the month were :

- 22 June : "Soft skill" class for Sem.IV
 27 June : On termination of Summer Training,
 Regular classes for Sem.II commenced.

FDP:

- 05 June : FDP on the topic "Teaching as a Learning
 Activity A Participative Exercise" by Dr.
 Mohd. Ilyas.
 12 June : Banking & Finance by Mr. B.K.Jain

Industry Inter-action

- 16 June : Ms.Shikha Ajmera and Ms.Poornima
 Singhal visited Birla Sunlife Insurance
 Co for corporate traineeship tie up.
 17 June : Ms.Shikha Ajmera and Ms.Poornima
 Singhal visited Indiabulls (Raja Park) for
 corporate traineeship tie-up.
 18-29 June : Genpact PEP training programme
 coordinated by Ms.Shikha Ajmera
 18 May - : Summer Training for Sem.II students.
 26 June
 19 June : Ms.Shikha Ajmera and Ms.Poornima
 Singhal visited HSBC Bank C Scheme, for
 corporate traineeship tie-up.
 22 June : Ms.Shikha Ajmera and Ms.Poornima
 Singhal visited KAMTECH, C Scheme for
 corporate traineeship tie-up.
 24 June : Ms.Shikha Ajmera and Ms.Rajni visited C
 Scheme for corporate traineeship tie up.
 Misc.:
 13 June : "Corporate Traineeship" Meeting taken
 by Dr.Mohd. Ilyas
 29 June : Core Committee meeting for Alumni Day.

Forthcoming Events



JULY, 09

- 03 July : FDP
 04 July : Alumni Day
 05 July : Viva for Project Work Sem.IV
 06-12 July : Regular classes for Sem.II
 10 July : FDP
 13-19 July : Regular classes for Sem.II
 18 July : Project Work Viva of Sem.II
 20-26 July : 24 July - FDP
 27 July : Review Meeting of Advisory Council
 30 July : Commencement of
 onwards University Exams Sem.II

AUGUST, 2009

New admission process.

- 03-09 Aug. : 05 Aug — Raksha Bandhan
 07 Aug. — FDP
 10 Aug. : Termination of Sem-II University Exam.
 10-16 Aug. : 14 Aug — Janmashtmi
 15 Aug — Independence Day.
 17-23 Aug. : 24 Aug — Commencement of
 Semester-III Classes.
 21 Aug — FDP
 24-30 Aug. : Industrial Visit Semester-III



Happiness

Ask people I love Do you sleep well? Sleep is prescribed by nature and needs no inducement. The only exceptions are human beings who have created conditions that occasionally rob them of sleep. Insomnia is unknown in the non human world. Only humans resort to sleeping pills when their minds become hyperactive under stress of work, worry or sorrow. On an average a person should knock off for 06 hours of uninterrupted sleep at night. Your sleeping habits are an excellent barometer of your Happiness levels.

Leadership Mantra

A LEADER

- A good and effective leader's main role is to lead people for a Cause or a Mission.
- A leader in the process of leading injects Pride, Team Spirit, Cohesion, Trust, Confidence and Happiness in the group he leads.
- Keep up the confidence of your team in you
- Keep in touch with reality
- Inculcate & keep up "Enthusiasm & Trust in the Team".
- Do not bring in emotions in your decision making
- Do not consider yourself Indispensable.
- Everything is result oriented.
- Be able to do sustained hard work.
- A good manager does not blame others & does not palm off his responsibilities. The "Art of communication is the language of leadership".
- A leader does not blabber. Silence is a source of strength.
- A leader works relentlessly & does not claim credit.
- A leader does not follow repressive measures.
- He leads without bossing around or without terrorizing.
- A good leader is aware of the moods of the group but he is not an Opportunist.
- He does not deceive his companions /subordinates
- He is an open book.
- A leader evaluates himself at every stage.

A CLIMBER

- A Climber on the other hand uses people to succeed in his personal advancement.
- A Climber generates Distrust, Disharmony, Jealousies, Stress and unhappiness in the group thus placing ceiling on the unlimited Potential of People.

—Brig. Randhir Singh, Dean-PEP & Administrator



Tips to manage Stress by people working in the Highly Competitive business environment

"Adopt a healthy life" is the only solution. For that you need to have a positive mindset & a set of choices that contribute to maximizing the quality of your Life & Health. This will Include-

- Having a positive self image
- Awareness of one's strengths and weaknesses
- 7-8 hours of sleep with lights off
- Nutritious food / diet. Maintain proper body weight.
- No Tobacco
- Regular exercises
- Practice of relaxation
- Let difficulties not deter you & demoralize you. Keep your cool & look for alternatives.
- Say good bye to anger - In corporate world, 20% of time of an Executive goes in getting angry / criticizing others or listening to anger of others. Therefore, avoid immediate retaliation in case someone shouts at you. Ask him how you can help him.
- Over confidence at times makes you an Arrogant Executive. Avoid it & be Approachable.
- Remove Fear & Hesitation This can be done by meeting at least 10 new people in a gathering. The root cause of this is lack of self confidence which is because of a lurking fear.

—Brig. Randhir Singh, Dean-PEP & Administrator

The Woman in Your Life

Tomorrow you may get a working woman, but you should marry with these facts as well.

Here is a girl, who is as much educated as you are;

Who is earning almost as much as you do;

One, who has dreams and aspirations just as you have because she is as human as you are;

One, who has never entered the kitchen in her life like you or your Sister haven't, as she was busy in studies and competing in a system that gives no special concession to girls for their culinary achievements.

One, who has lived and loved her parents & brothers & sisters, almost as much as you do for 20-25 years of her life;

One, who has already agreed to leave behind all that, her home, people who love her, to adopt you home, your family, your ways and even you family name.

One, who is somehow expected to be a master-chef from day 1, while you sleep oblivious to her predicament in her new circumstances, environment and that kitchen.

One, who is expected to make the tea, first thing in the morning and cook food at the end of the day, even if she is as tired as you are, maybe more, and yet never ever

expected to complain; to be a servant, a cook, a mother, wife, even if she doesn't want to; and is learning just like you are as to what you want from her; and is clumsy and sloppy at times and knows that you won't like it if she is too demanding, or if she learns faster than you;

One, who has her own set of friends, and that includes boys and even men at her workplace too, those, who she knows from school days and yet is willing to put all that on the back-burners to avoid your irrational jealousy, unnecessary competition and your inherent insecurities;

Yes, she can drink and dance just as well as you can, but won't, simply because you won't like it; even though you say otherwise,

One, who can be late from work once in a while when deadlines, just like yours, are to be met;

One, who is doing her level best and wants to make this most important relationship in her entire life a grand success, if you just help her some and trust her;

One, who just wants one thing from you, as you are the only one she knows in your entire house; your unstinted support, your sensitivities and most importantly your understanding, or love, if you may call it.



At the end of your life, you will never regret not having passed one more test, not winning one more verdict or not closing one more deal. You will regret time not spent with a husband/wife, a friend, a child, or parents!

Waqt Nahi !

“Har khushi hai logo ke Daaman me, Par Ek HASI ke liye waqt nahi.

Din raat daudti duniya me, Zindagi ke liye hi waqt nahi.

Maa ki lori ka ehesaas to hai, Par maa ko maa kehne ka waqt nahi.

Sare Rishton ko to hum maar chuke, Ab unhe dafnane ka bhi waqt nahi.

Sare naam mobile me hain, Par dosti ke liye waqt nahi.

Gairon ki kya baat kahen, Jab apano ke liye hee waqt nahi.

Ankhon me hai neend badee, Par sone ko waqt nahi.

Dil hai gamo se bharaa hua, Par rone ko bhi waqt nahi.

Paison ki daud me aise daude, Ki thakane ko bhi waqt nahi.

Paraye ehesaso ki kya kadar Karen, Jab apane sapano ke liye hi waqt nahi.

Tu hi bata E Zindagi, is Zindagi ka kya hoga.

Ki har pal marne walon ko, jeene ke liye bhi waqt nahi,

Ki har pal mar ne walon ko, jeene ke liye bhi waqt nahi...!”

The paradox of our weird world is that as we become more connected electronically, we become less connected emotionally.. hope this wont be the fate of our life !

By Poornima Singhal, Lecturer & Co-ordinator (MBA)

Can I Help You

The moment you are in tension, you will lose your attention then it will be total confusion, and you will feel irritation. Then you'll spoil personal relation, then your B.P may rise to caution, then you will make things a complication. Then you have to take meditation, instead understand the situation, try to think about the solution, and many problems will be solved by discussion. Don't think it's my free suggestion, it's only for your prevention, if you understand my intention, you'll never go back to tension.



A Son Speaks...

AT

11 years: My Parents are grand, they know simply everything.

16 Years: Really and Truly, my parents are not quite as grand as I used to Think. They don't know everything.

22 Years: My Parents do not understand young people; they have nothing in common with the young generation.

33 Years: To tell you the truth, my parents were right in many things.

55 Years: My Parents were wonderful people. They had a clear conscience and always said the right things at the right moment.

My Beloved Parents

Ms. Anshita Lohiya
(Lecturer-MBA)

Winner Vs Loser

Winner is always a part of the answer. Loser is always a part of the problem.

Winner makes commitments, loser makes promises.

Winner says, "I must do something", Loser says, "Something must be done"

Winner chooses what he says, Loser says what he chooses.

Winner makes it happen, Loser lets it happen.

Winner sees the gain, Loser sees the pain.

Winner believes in winning, Loser believes that to win someone has to lose.

Winner has schemes, Loser has dreams.



Current Management Scenario

Today, the management studies are going through a transition wherein, our young students are ready to take on the world the moment they step out of the college premises. Students, though facing the

brunt of recession are very optimistic and are ready to take the corporate world head-on. BISMA is no less our students are full of confidence, enthusiasm, brimming with energy and the killing spirit in them to make their mark in the corporate world. Biyani students are armed with the latest ammunitions like MOS, Tally knowledge, PEP (Personality Development Programme) modules, presentation skills, Communication Skills, etc. to move up the ladder in their jobs. We spent most of the two years in imparting the studies that are industry oriented as well as practical sessions are held keeping the industry in mind. Because we believe, that MBA is that step in the education ladder, on the completion of which, the students are thrown out of the protective mask into the corporate jungle. WHERE ONLY THE SMARTEST WILL SURVIVE. So equipping the students with complete industry interaction is the need of the 21st century.

Biyani's has also launched its unique-one of it's kind

Corporate Traineeship Programme; wherein students will be acquiring training from the corporate houses on yearly basis. Everyday, after college hours students will be working as trainees in the industry to gain the practical knowledge and equip themselves with the major tools to ride over the world.

The placements for the first MBA batch have been decent and there have been 100% summer placements for the MBA wing. The placement cell has got active and has received co-operation from the students to make this a vibrant cell. The activities of the cell will become more pronounced in the days to come.

The MBA programme shapes up the students technically, emotionally, physically and mentally. The students who entered raw into the college have been chiseled by the Institute to make them apt for the industry.

My dear students, today as you ride the road to success, you can fly as high as you want after spreading your wings but always remember those important people in your lives, who gave you this confidence to spread your wings from time to time.

All the best!!

Shikha Ajmera

(Lecturer - MBA, Placement & Marketing Manager)

Time Management

Come. Let us start our life with a new light by Managing our Time. Take enough time to think and plan things in the order of their importance. Your life will take a new zest. You will add years to your life and life to your years. Let all your things have their places. Let each part of your business have its place.

Daily make a Matrix of two rows and two columns and list out your work according to its urgency and importance.

Start by doing what is necessary than what is possible and suddenly you will find that you are making impossible things possible.

At last, I want to quote a line to throw light on importance of time.

Yesterday is a cancelled cheque. Tomorrow is a promissory note and Today is ready cash. So attain it.

	Important	Not Important
Urgent	1 Urgent & Important	2 Urgent but not important
Not Urgent	3 Important but not urgent.	4 Neither important nor urgent.

Winning In Life

Manju Rathore, MBA-II Semester

Winning, I say, is a state of mind. There are just two kinds of people on earth; winners for life and losers for life. There are certain people who will find their way through the most difficult of situations and then there are those who cannot stop complaining, whatever be the situation.

Why is it that two people have different standings in society? Why is it that one individual is very successful in life while the other lives a different life? Apart from that luck factor, the rest depends on us and us alone.

All of us are born to succeed; it's just that some of us decide otherwise. The life that we have received is just too precious to waste. There must be an overwhelming desire to have a quality life, to see the world, and to give back to the society more than what we take from it. From these desires is born the drive to push a little further everyday. The creator has in no way discriminated between humans. We breathe the same air, share the same anatomy & have the same number of hours in the day. So why do some of us feel underprivileged in some way? On the other hand, some people can't be kept down. They are such fierce fighters that they'll stick the neck out again & again.

We must realize that time is flying really fast. There is no time to contemplate and go slow. There is so much in the world to explore, learn & experience. The game is about learning, learning fast & learning everywhere & in all situations.

Success in life has got little to do with sheer intelligence. In fact, success is a good mean of ingredients marinated in passion. We must ask ourselves: Are we victims of our situations? Do situations control us or do we control our situations?

"Tomorrow is another day", said James Bond. How right

he was. If our fester days are holding us, life's essence will be lost. We have to approach every situation with a fresh mindset. The greatest university is the university of life; those who don't learn here will find it tough everywhere.

A successful person plans. We must record our goals & plan our day accordingly. Remember if we fail to plan we are planning to fail. So, we must get pen & paper out and prepare a plan & most importantly, stick to it. Things will never be perfectly favourable. So, let's quit biding our time, waiting for the good times. Let's start & start now. As we proceed, better opportunities are sure to come our way. We've got to be patient & we have to keep working.

Things won't be hunky dory all the time. Problems will arise now & then. We must not complain about now & then. We must not complain about them because the very nature of a problem is to challenge us. Most of us quit when we are very near to our goal.

Winners enjoy life. Winners don't wait for a grand occasion to enjoy and feel happy. Winners express their emotions & thoughts. Winners have a free mind which thinks in all directions. Winners know that everything has its own importance in life & they set about finding the solutions to all problems. Winners realize that the person is more important than anything else. Hence, they invest a lot in personality. Winners develop a horizontal spread of awareness.

Swami Vivekananda once said, "All of us want to be kings and queens; little do we realize that the crown will come to us automatically the day we are ready for it."

To repeat, all of us are born to be successful in life; it's just that some of us decide otherwise.

LEADERSHIP



A leader is one who has the ability to get other people to do what they don't want to do and like it as well. Leadership is also defined as the art of influencing and directing men to an assigned goal in such a way so as to obtain their obedience, confidence, respect and loyal cooperation. Two theories which explain the process of leadership are the Traitist Theory and the Leader-group in situation Theory. The Traitist Theory emphasizes the Personality of the leader in the leadership environment and accordingly a set of qualities drawn up which make a leader. The other theory combines situation, behavioral and group approaches.

"Leadership is the art of accomplishing more than the science of Management says it is possible".

THE VALUE OF AN MBA IN THE WORLD

Munmun Khemani, MBA- II Semester

Skills obtained through an MBA programme:

Business Knowledge:

The MBA programme and business schools give you precious knowledge about business and all its related aspects. Training and internship necessary in an MBA course, teaches you how to use these skills in practical life.

Leadership abilities:

An MBA degree involves rigorous training, assignments, reports, presentations; all of which give you the necessary abilities to handle real life business situations. This helps to set you apart from those who do not have such expertise & make you leader in your chosen field.

Career Prospects:

It is especially beneficial to get jobs in high level positions such as managerial and executive level jobs. The value of an MBA degree, on the whole, cannot be denied. Anyone

who is in pursuit of one, has to determine how the degree can benefit them and should ask them what the value of an MBA is to them independently.

Financial Value of an MBA :

An MBA degree from one of the top business schools in America could get you a package up to \$ 100000. This is by no means a small amount and is indisputably one of the largest investments that you are likely to make in your life.

Calculate all the costs that are involved in pursuing an MBA, namely program fees, tuition cost, travel cost related to training etc. test fees and any other various costs that you may incur. Once you have estimated the cost of your MBA, you call for the benefits of an MBA in terms of increased salaries, better wages and more career chances to evaluate the financial value of your MBA degree.

RATIONAL & POSITIVE THINKING

Surbhi Kabra, MBA -II Semester

Have you ever felt really stressed about something, only to see the stress vanish when you talk the situation through with a friend? Quite often, our experience of stress comes from our perception of a situation often that perception is right, but sometimes it is not. Sometimes we are unreasonably harsh with ourselves, or jump to wrong conclusions about peoples motives and this can send us into a downward spiral of negative thinking.

Though awareness, rational thinking and the thinking are simple tools that help you to change this negative way of thinking this set of tools helps you to manage and counter the stress of negative thinking.

Rational thinking helps us to challenge these negative

thoughts and we either learn from them or refute them as incorrect. Positive thinking is then used to create positive affirmations which would build your self confidence.

Don't make the mistake of generalizing a single incident OK, you made a mistake at work, but that doesn't mean that you're bad at your job.

If you find it difficult to look at your negative thoughts objectively, imagine that you are your best friend or a respected coach or mentor. Look at the list of negative thoughts and imagine the negative thoughts were written by someone you were giving objective advice to. then, think how you would challenge these thoughts.

CAPACITY TO EXCEL

Each one of us has the potential for Extraordinary Achievements provided we tap it. Small incremental changes and improvements are bound to produce positive habits which in turn will be a source of inspiration towards greater personal change.

Part Two

Six ways to make people like you.

- 1 Become genuinely interested in other people . (Do this and you will be welcome anywhere)
- 2 Smile (A simple way to make a good first impression)
- 3 Remember that a person's name is to that person the sweetest and most important sound in any language. (if you do not do this, you are headed for trouble).
- 4 Be a good listener. Encourage others to talk about themselves. (An easy way to become a good Conversationalist)
- 5 Talk in terms of the other persons interests (How to interest people)
President Roosevelt knew that the Royal Road to a person's heart is to talk about the things he or she treasures most. What interests the other person. . Don't utter what you have come for. He himself will ask.
- 6 Make the other person feel Imp. And do it sincerely (How to make people like you instantly)

Part - Three

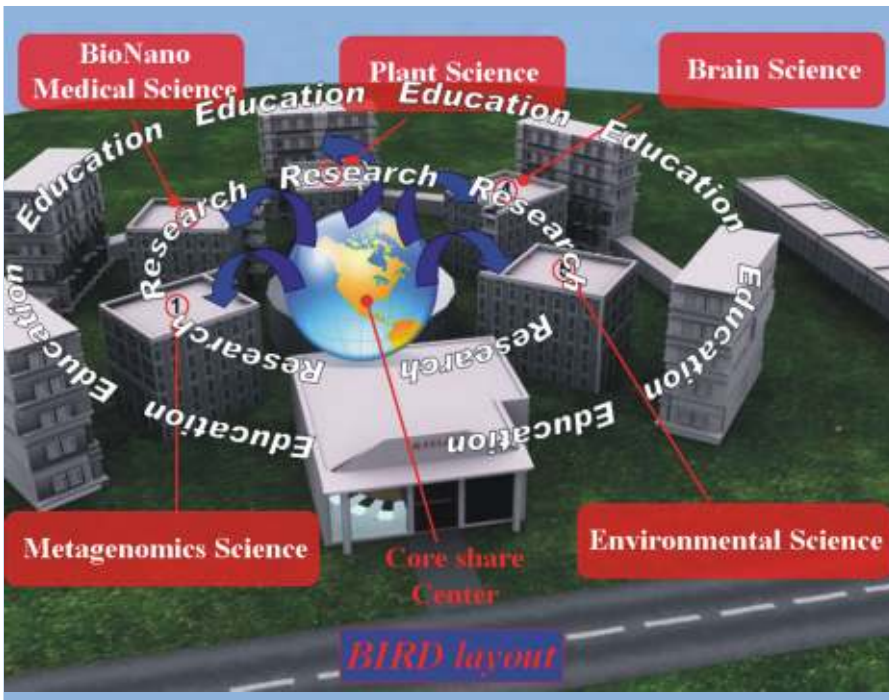
Win people to your way of thinking

1. The only way to get the best of an argument is to avoid it (You can't win an argument)
2. Show respect for other person's opinions. Never say you are wrong. A sure way of making enemies.
3. If you are wrong, admit it quickly and emphatically
4. Begin in a friendly way
5. Get the other person saying yes, yes immediately
6. Let the other person do a great deal of talking.
7. Let the other person feel that the idea is his or hers (How to get cooperation)
8. Try Honestly to see things from the other person's point of view
9. Be sympathetic with the other person's ideas & desires. (What everybody wants)
10. Appeal to the Nobler motives
11. Dramatize your ideas
12. Throw down a challenge (When nothing else works, try this)

Part Four

Be a leader. How to change people without giving offence or arousing resentment

1. If you must find fault - this is the way to begin. Begin with Praise and honest appreciation.
2. How to criticize and not be hated for it. Call attention to people's mistakes indirectly.
3. Talk about your own mistakes first. Talk about your own mistakes before criticizing the other person.
4. No one likes to take orders. (An effective leader will ask questions instead of giving direct orders.)
5. Let the other person save face.
6. How to spur people on to success. (Praise the slightest improvement and praise every improvement.
7. Give a Dog a Good name. Give the other person a good reputation to live up to.
8. Make the fault seem easy to correct. (Use encouragement)
9. Make people glad to do what you want. (Make the other person happy about doing the thing you suggest)



Location Map

Approx Distance from BGC in KM	
Jaipur Railway Station	6 km
Central Bus Stand	5 km
Airport	17 km



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